# GREEN IMPACT MONTHLY THEMES

Is an approach to Green Impact using different monthly themes for continual engagement and competition and allows for greater flexibility over the programme cycle.

1. Benefits of the monthly theme approach

Criteria and themes can be decided for each month over the year to help make sure they are relevant for as many teams as possible depending on their work location as there may be current uncertainty about ways of working within your organisation. At the beginning of your Green Impact cycle you may prefer to choose themes such as wellbeing and communications which may be more appropriate to remote workers and will support team members to continue collaborating and feel part of a community. If increasing numbers of staff over the year shift away from remote working, then it will become more appropriate to have themes focusing on energy and waste with criteria focused within offices and other organisation work spaces.

2. Choose your themes

You can choose any themes to decide what you would like participants to work on each month. Example themes can be;
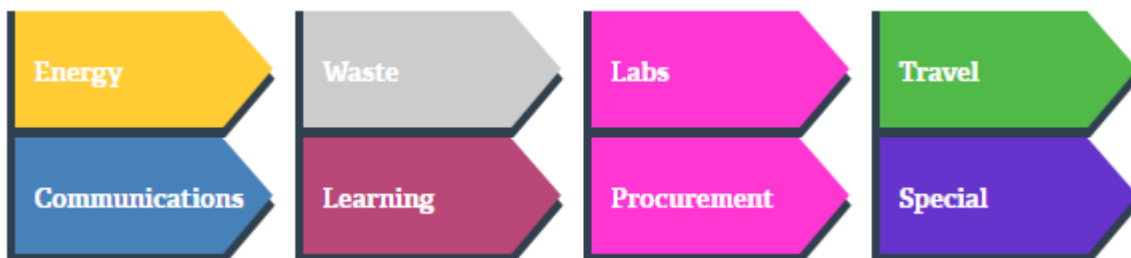
Each month a new theme will be uploaded to the toolkit. This means that participants will only be able to work on each topic when they are uploaded each month. Once they have been uploaded, they will remain and allow participants to work on each action under this theme for the rest of the programme cycle.

Themes could also be chosen around world action or awareness days as it's easier to run events and link up with other national campaigns. For example; Fairtrade Fortnight is in February, so the monthly theme could be procurement and World Environment Day is in June, which means that June's monthly theme could be biodiversity.

Your SOS-UK Project Manager will work with you to choose appropriate monthly themes.

3. Timescales

The monthly challenges can run between 6-12 months, depending on your Green Impact cycle. All communication materials will be made especially for each of your chosen monthly themes. We would recommend that the last month of Green Impact does not have a challenge theme to allow teams to revisit past challenges and complete as many actions as possible.

4. Example scoring system

We can still create bespoke scoring system, but we would recommend a points-based system;
    Bronze: you must have achieved 50 points overall
    Silver: you must have achieved 80 points overall
    Gold: you must have achieved 100 points overall

This means that teams can pick up points throughout the monthly themes and each action will be given points, depending upon its difficulty. Teams can see how many points they have achieved in the toolkit and on the achievement report in the toolkit.