



STUDENTS  
ORGANISING FOR  
SUSTAINABILITY  
UNITED KINGDOM



# STUDENTS AND DRUGS SURVEY

## ABOUT THE RESEARCH

To accompany the launch of the [Alcohol and Drug Impact](#) programme, our sister programme to Alcohol Impact, we're running a Students and Drugs survey. This builds on previous research carried out by NUS published in the '[Taking the hit](#)' report in 2018.

We hope the research is useful for students' unions and institutions taking action on drug-use and as well as publishing a national report, are offering institutions and their students' unions the opportunity to participate in the research. All SUs/institutions that reach the response threshold of 100 responses will receive a summary results report and anonymised data for students at your institution.

## WHAT CAN YOU DO?

The survey will be open between **23<sup>rd</sup> November and 14<sup>th</sup> December**, so there's plenty of time to promote the research within your institution. As outlined above, any student can complete the survey this year. On the 23<sup>rd</sup>, the survey will be live at this address:

<https://online.snapsurveys.com/StudentDrugSurvey>

In previous years, the institutions that had the most success in promoting surveys such as this have emailed all students whose contact details they have or used social media to great effect with the university and students' union working together to promote the research.

We have provided a number of [resources and templates](#) to help you with the promotion but here are some initial ideas to help with your planning:

- Post details of the survey on the SU and University social media accounts (example images provided)
- Provide information for course reps and ask them to promote the survey
- Adding a link to the SU website
- Sending an 'all student' email
- Set up some ipads in the SU with a link to the survey
- Recruit a roving student survey team

## WHAT WILL YOU GET IN RETURN?

**Each union/institution that receives 100 responses or more will receive a breakdown of the result** and this will enable you to compare with the national picture, and to generate your own individual priorities. We'll send out regular updates on how you're doing throughout the fieldwork period.



**To make your results more robust, you can aim to achieve a statistically representative number of responses.** To work out how many responses you need, you can use this online tool: <http://www.raosoft.com/samplesize.html>

Just type the total number of students at your institution into the third box (population size) and it will advise you on the recommended sample size.

If you have any questions about the research, or plan to take part please get in touch with Rachel Drayson, Head of research and impact, at [rachel.drayson@sos-uk.org](mailto:rachel.drayson@sos-uk.org).

Thanks in advance for your help!

SOS-UK